

DENTISTRY & DENTAL MARKETING

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Bianconsini lips filler protocol: Naturality, proportion and lips joviality

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The lips are anatomical units of extreme importance in orofacial aesthetics; its characteristics and dimensions, when framed in golden proportion, provide connotations of youth, sensuality and beauty. Like the skin, the lips are subject to extrinsic and intrinsic factors which are responsible for aging over the years: The lips narrow lose volume, definition and contour, resulting in visible signs. In addition to the appearance of aging, anatomical features that differ from the beauty pattern such as narrow, disproportionate lips, with present mentholabial grooves, downward-facing labial commissures, with no contours boundary, filter and bow of the cupid, impair the harmony of the face and make the patient look older. By using the exclusive Bianconsini Lips Filler Protocol technique, it is possible to reestablish and/or sculpt these labial features and adjacent regions respecting the naturality of these anatomical regions through patients individual anatomical study, establishing the correct indications of each case and the upper lip volume respecting the individual anatomy of each tuber, well defined contours in strategically delimited areas giving a three-dimensional and natural effect, greater volume in the center of the lips and smaller near the commissures, volume of the lower lip and its tubers separated by a central groove present, where the central tuber of the upper lip should lodge, lip corners facing upwards, filter and bow of the cupid well delimited in order to harmonize the patients face, thus ensuring a more natural and youthful appearance.

Biography

Maria Eugenia Bianconsini from Figueiredo Dias: Dentist twice a winner in the categories "Joao Sampaio Dorio Award for Best Academic Performance" and "Dra Desiree Cavalcanti prize for first place in scientific work", graduated from Braz Cubas University and postgraduate in Orthodontics by APCD-Mogi das Cruzes. Is also certified in Professional abilities in orofacial harmonization by Harvard Medical School University-Boston, USA. Professor of orofacial harmonization courses in Brazil and Chile, she is certified in several courses of national and international orofacial harmonization".

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